HAMMERSPACE

Data Silos are a Top Challenge for Cloud Customers Today
Survey from AWS re:Invent shows data sprawled across silos hinders value-creation

Los Altos, Calif. – December 18th, 2018 – Hammerspace, a Software-as-a-Service (SaaS) company dedicated to simplifying data availability across the cloud and containers, today announced the results of a survey asking IT professionals about their current and future plans for data management in the cloud. The results show that while 52% of responders want to create value with their file-data in the cloud, 56% say that their top challenge is the discovery process – finding the data they need as it is sprawled across silos of storage systems and data centers.

Enterprises today struggle to cope with vast and growing amounts of unstructured file data. Hammerspace simplifies this effort while creating a seamless experience to make unstructured data available on the hybrid cloud. With Hammerspace, customers can run their workloads where they see fit enjoying global data visibility and accessibility across the hybrid cloud with powerful, user-defined Metadata-as-a-Service.

"To achieve the agility customers demand, data users need to self-service their data management without worrying about the infrastructure," says David Flynn CEO of Hammerspace. "Metadata-as-a-Services gives data users the power to manage their massive data estates across data centers and clouds at the highest available performance levels while keeping costs low - all from a single namespace, a Hammerspace."

Interestingly, the results of this survey remain relatively consistent across industry verticals. This includes the broader trend of adding multi-cloud strategies to hybrid cloud deployments, with 54% of respondents reporting plans to adopt some form of multi-cloud in the next two years. This survey was conducted by Hammerspace in their booth during AWS re:Invent 2018 in Las Vegas, NV.

A workspace for data, free from the lock-in of storage silos, Hammerspace is a storage and protocol agnostic hybrid cloud data control plane, abstracting data from the infrastructure for self-service hybrid cloud data management, driven by machine learning and metadata management to deliver Data-as-a-Service. Gain data agility to run more jobs faster with Hammerspace.

About Hammerspace
Hammerspace is a software-as-a-service company delivering unstructured data across the hybrid cloud. Hammerspace is a hybrid cloud data control plane where data exists abstracted from storage and is available to any service, in any cloud or data center. By automating the management of data with metadata-driven machine learning, Hammerspace makes it easy to run more jobs faster. To learn more, visit us at www.hammerspace.com