

NEWS RELEASE

Hammerspace Introduces Data Agility to Hybrid Cloud Analytics and Applications

Software startup delivers Data-as-a-Service across the hybrid cloud

Los Altos, Calif. – Oct 16th, 2018 – Hammerspace, a software-as-a-service (SaaS) company, delivering unstructured data across the hybrid cloud, today announced the general availability of its product – Hammerspace. This product allows enterprises to make data ubiquitous and universally accessible across existing infrastructure, containers, and clouds.

Data agility is the key to digital transformation. Enterprises race to harness the power of data-driven decision making to improve the customer experience, create new revenue streams, and enhance innovation. Progress stalls as they struggle to remove barriers to data usage even as data grows at rates unmanageable with current products available. Users must be able to use their preferred analytics and applications to consume their data-as-a-service securely and on-demand in any cloud or data center, entirely abstracted from the infrastructure.

"Application owners, data scientists, and data engineers want to be freed from the time-consuming rigidity of managing data sprawl across storage silos," said David Flynn, Hammerspace CEO. "The top reason analytics jobs fail is that they take too long. When a business can quickly gain visibility and access to quality data, it minimizes the delay between questions and answers, accelerating data-centric decision making. Hammerspace gives users the freedom to run their jobs anywhere without time-consuming data discovery, copying, and preparation."

Analysts agree that up until now, data accessibility across the hybrid cloud has been problematic.

"As enterprises undergo a digital transformation data becomes an increasingly strategic resource; and going forward many companies determine success by how effectively they leverage their data assets to drive better-informed business decisions," said Eric Burgener, research vice president, Infrastructure Systems, Platforms and Technologies, IDC. "Hammerspace uses technologies like artificial intelligence, machine learning, and metadata-intensive indexing in a software-based solution to drive a new level of data agility in hybrid cloud environments, helping data users traverse the data pipeline and get to useful insights that create better business outcomes more quickly."

Already, companies are taking notice.

"Customers deploying Hammerspace today take advantage of unprecedented data agility to deliver mission-critical business insights," said Mark Glasgow, VP Worldwide Sales, Hammerspace. "As a result, we are experiencing exciting customer traction in industry verticals such as oil & gas, media & entertainment, genomics, life sciences, managed service providers, and semiconductors."

A workspace for data, free from the lock-in of storage silos, Hammerspace is a storage and protocol agnostic hybrid cloud data control plane, abstracting data from the infrastructure for self-service hybrid cloud data management, driven by machine learning and metadata management to deliver Data-as-a-Service. Gain data agility to run more jobs faster with Hammerspace.

About Hammerspace

Hammerspace is a software-as-a-service company delivering unstructured data across the hybrid cloud. Hammerspace is a hybrid cloud data control plane where data exists abstracted from storage and is available to any service, in any cloud or data center. By automating the management of data with metadata-driven machine learning, Hammerspace makes it easy to run more jobs faster. To learn more, visit us at www.hammerspace.com